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PPO Penetration Rates Increase by 10 Points

Atlanta, September 21, 2010 – VIIAD Systems and Healthcare Solutions today announced that PPO network penetration has increased by as much as 10 points for customers of Healthcare Solutions who have deployed VIIAD’s Health Ticket.

Health Ticket, an on-demand claim communication and PPO compliance tool powered by VIIAD, is accessed through an easy to use web-based application by injured workers and treating medical providers in order to locate participating PPO providers and other information relevant to a workers’ compensation claims transaction.

“Customers who have deployed the VIIAD Health Ticket have seen a significant jump in PPO penetration – and in some cases, as high as 10 points,” said Tom Shivers, executive vice president of Healthcare Solutions.

Healthcare Solutions began offering VIIAD’s Health Ticket to customers in 2009. Implementation of the add-on program requires no IT resources by Healthcare Solutions or its customers.

“We are excited that Healthcare Solutions and its customers are benefiting from the use of Health Ticket, and we look forward to working with future customers who are looking for innovative ways to enhance communication while reducing claims costs,” said April Stiles, chief operating officer of VIIAD.

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About VIIAD Systems

Founded in 2006, VIIAD’s objective is to advance our clients competitive position by providing innovative solutions that reduce claim costs and maintain compliance. VIIAD’s Health Ticket is a simple, elegant claim communication tool that was awarded “2008 Risk Innovator of the Year” by Risk and Insurance Magazine. For additional information, please visit www.viad.com.

About Healthcare Solutions

Healthcare Solutions, Inc. is the parent company of Cypress Care and Procura Management. Through its affiliated companies, Healthcare Solutions serves as a health service company delivering integrated solutions to the property and casualty markets, specializing in workers’ compensation and auto liability/PIP. The company’s customers include insurer carriers, third party administrators (TPAs), managed care organizations (MCOs), government agencies and self-insured employers. Utilizing market-leading technology, Healthcare Solutions delivers demonstrated benefits and savings complemented by deep industry expertise. For more information, please visit www.healthcaresolutions.com.